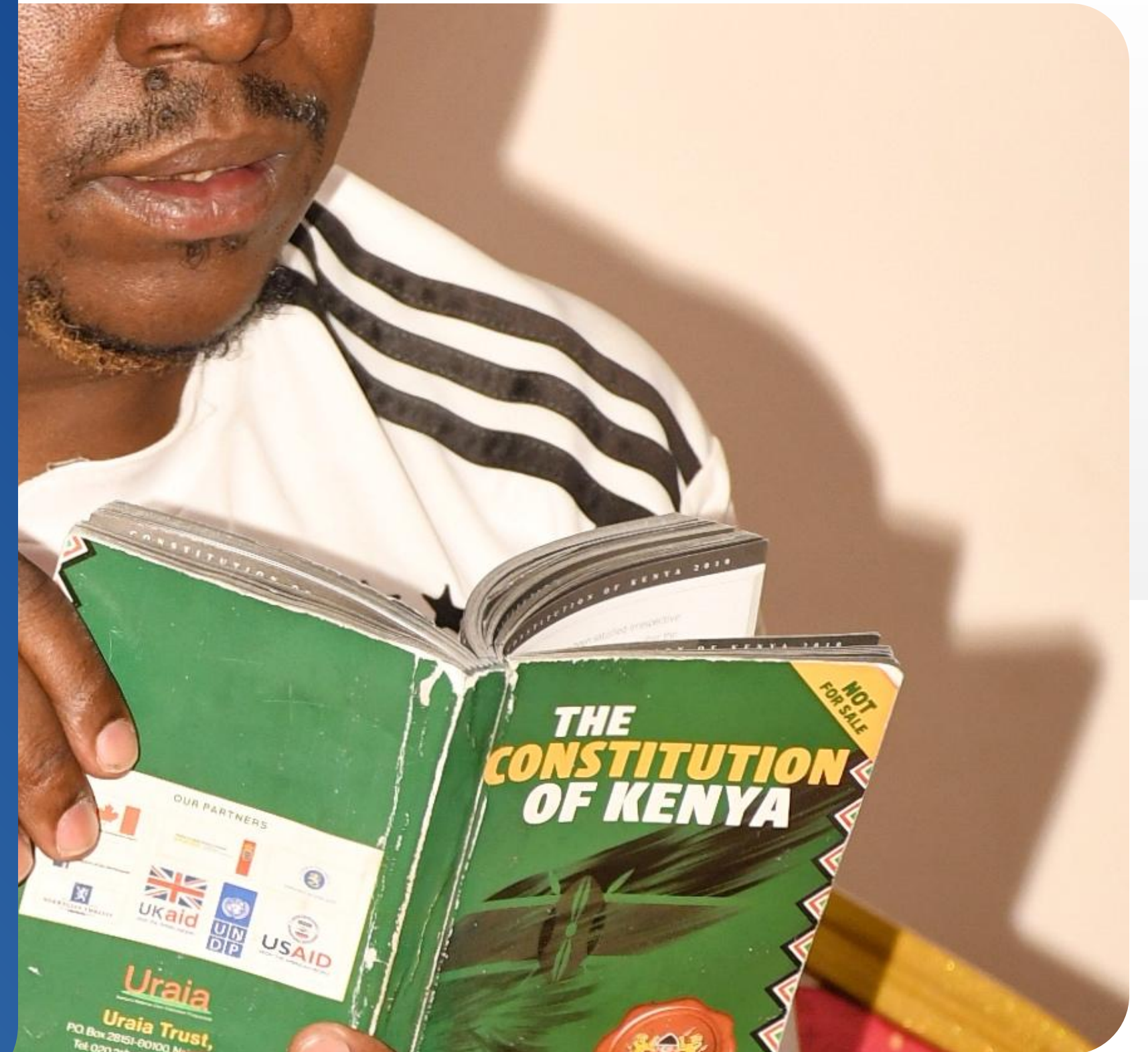




Organizational **PROFILE**

www.ctl-kenya.org





ABOUT US

Center for Transformational Leadership (CTL) is a local non-profit founded in 2008 and registered with the Non-Governmental Organizations (NGO) Coordination Board in 2009.

The organization works in democracy and governance. We advocate for inclusion of youth and women in decision-making processes. We build their capacity to lead and participate actively in democratic processes, including elections and development at local and national levels.



Our Mission and Vision



Mission

Advancing the understanding and practice of leadership and good governance for positive change

Vision

A transformed society upholding values of good governance.

Our Values

The infographic features a central orange ring with the text 'Our Values' in blue. Four light gray boxes are connected to the ring by dotted lines. Each box contains a value name in bold blue text and a description in black text. The values are: Inclusion (top-left, gear icon), Innovation (top-right, person and gear icon), Human Rights (bottom-right, truck icon), and Partnerships (bottom-left, money bag icon).

INCLUSION

We believe everyone has a say in decision making, irrespective of age, gender or disability

INNOVATION

We challenge the status quo in pursuit of efficiency, convenience, and effectiveness

PARTNERSHIPS

We network with different entities to build synergy and amplify impact in the communities we serve

HUMAN RIGHTS

We promote, protect and preserve human rights to ensure human dignity and equality for all

OUR PROGRAMS



GOVERNANCE

Civic Education
Performance monitoring
Budget Advocacy



DEMOCRACY

Voter Education
Social Vetting
Political Party Democracy
Election Monitoring



LEADERSHIP DEVELOPMENT

Leadership Essentials Training
Peer-to-Peer Mentorship
Aspirant Training and Mentorship



GOVERNANCE

01

Civic Education

02

**Participatory Budget
Planning**

03

**Participatory Service
Monitoring**

04

Policy Influencing

We educate youth and women about their civic rights and responsibilities to facilitate their meaningful participation in decision-making processes and promote accountable governance.

We empower them to monitor delivery of essential services, provide constructive feedback to duty bearers and demand for service improvements.

We improve their understanding of public finance processes like planning and budgeting so they can influence development priorities, monitor budget implementation and demand accountability in management of public resources.

DEMOCRACY

01

Voter Education

02

Social Vetting

03

**Political Party
Democracy**

04

**Performance
Monitoring**

We promote participation of youth and women in elections as candidates and voters.

We train and mentor them as election candidates and advance our support to those that get elected or nominated to political offices.

We help them understand why their voices should count at the ballot and help them see the link between their participation in elections and the quality of services they receive.

We promote participation of youth and women in political parties and provide them with tools and opportunities to monitor the performance of elected leaders.

LEADERSHIP DEVELOPMENT



We use the Leadership Essentials training to equip girls and boys with fundamental leadership skills to understand themselves, lead themselves, understand others, and lead others.

We build the confidence of youth and women to vie for political positions and equip them with the leadership skills they need to unlock their potential, improve their lives and their communities.



OUR TARGET AUDIENCE



Youth



Women



PWD'S

OUR APPROACH

Capacity Building 1

We strengthen the capacity of our target audiences through trainings, community sensitization forums, exchange visits, and peer-to-peer learning forums



Networking 2

We amplify our impact by partnering and building linkages with like-minded organizations and government agencies

Movement Building 3

We build coalitions by helping communities organize and consolidate their voices

Advocacy 4

We influence the actions, behavior, and policies through media engagements, public education, and public engagements

Knowledge Creation 5

We develop and disseminate knowledge products like animated videos, social accountability reports, budget infopacks, guides and toolkits.



Action Research 6

We use the social accountability approach to collect citizen data. We package the information into reports and use it to influence public policies.

OUR IMPACT

Civic and
Voter
Education



Leadership
Development



04

03



01

02

Performance
Monitoring



Budget
Advocacy



1. CIVIC EDUCATION

Focus:

- Overview of the Constitution of Kenya
- Devolution
- Bill of Rights
- Citizen Participation

Overall Reach

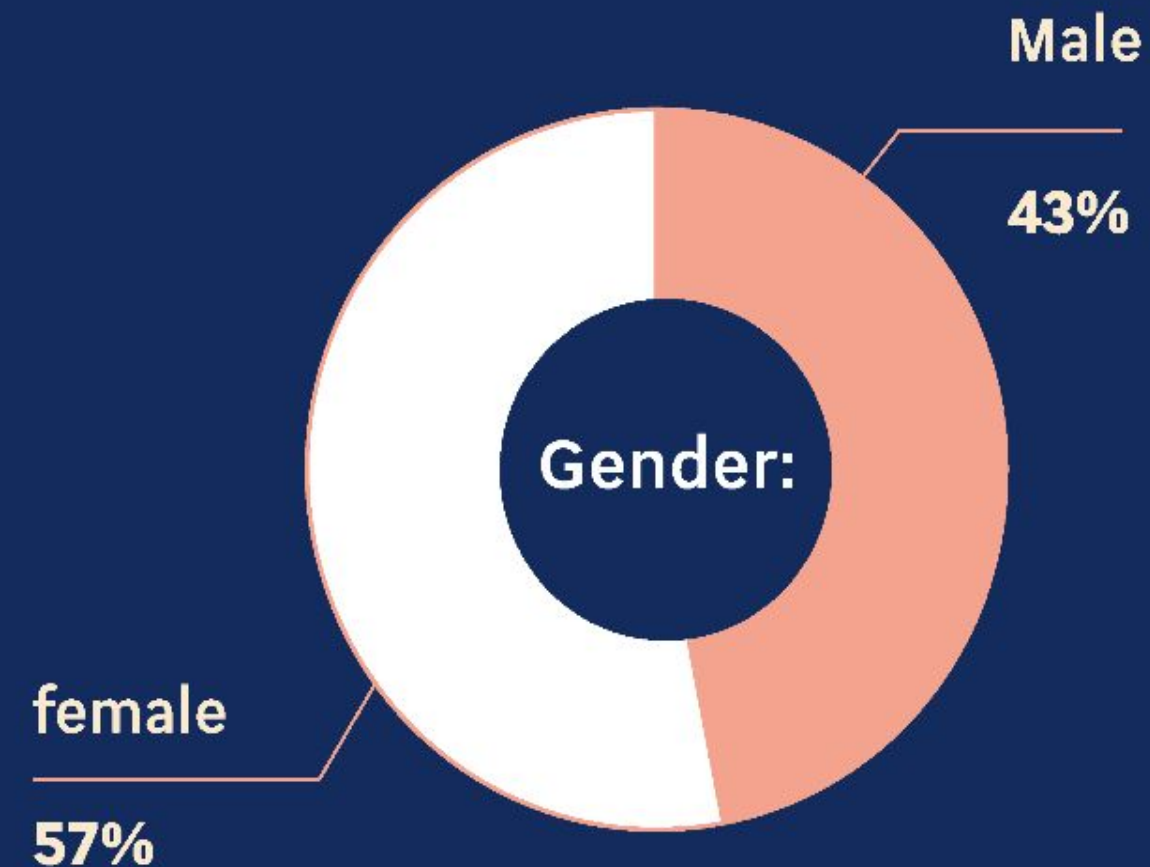
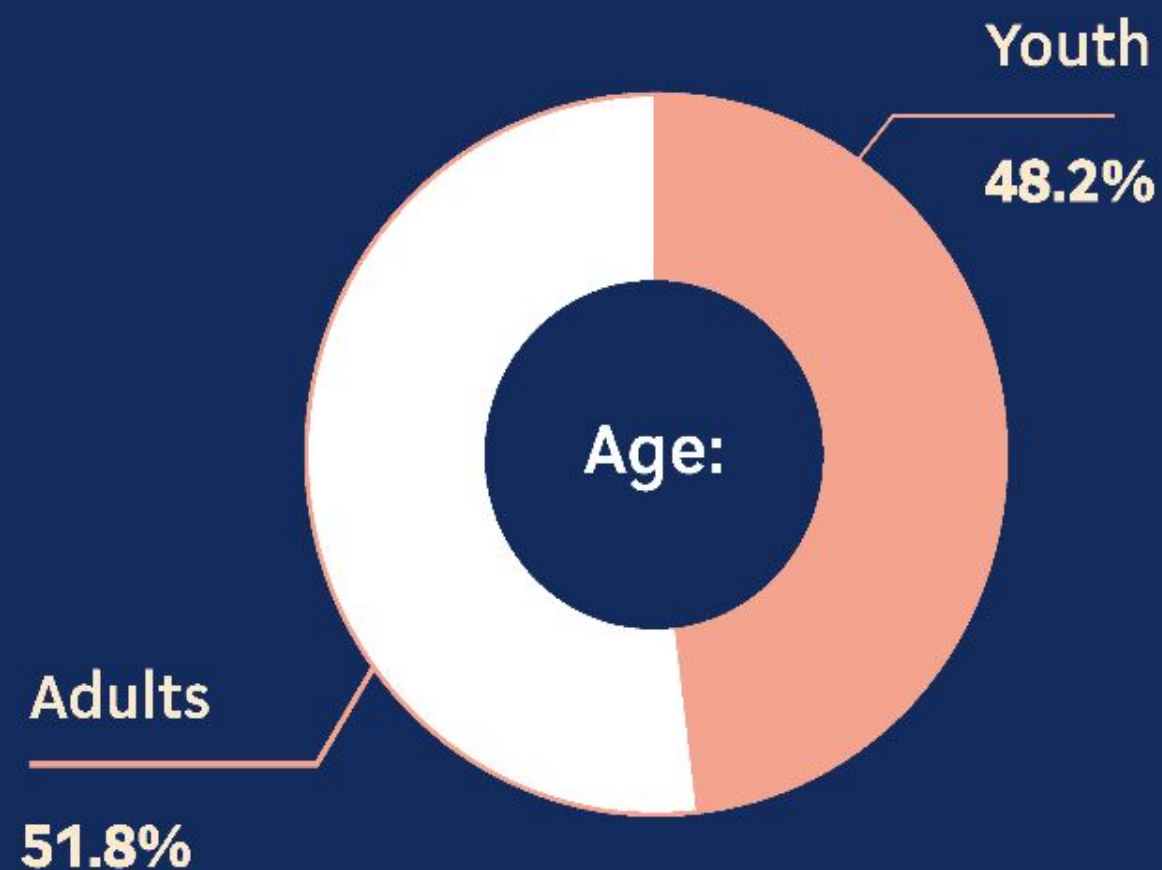
26

Civic
Educators
Engaged

63,580

Citizens Reached
with Quality
Civic Education

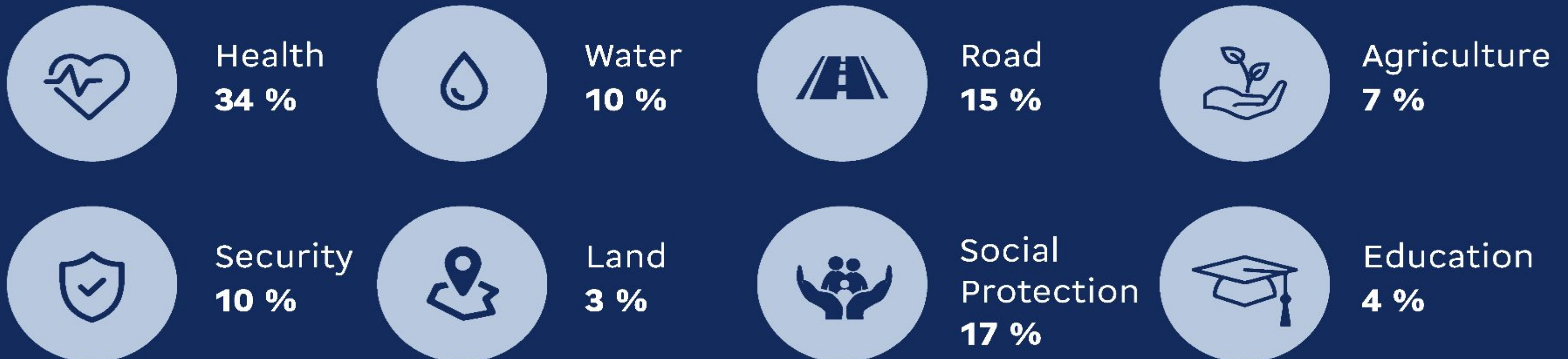
Reach by Demographics:



Citizen Actions Resulting from Civic Education



Sectors Targeted with Citizen Actions:



Government Response to Citizen Actions

56 | Citizen Groups that Received Response from Government:

36 | Actions Taken by Government in Response to Citizen Actions:

74% | Percentage of Citizen Actions responded to:

Sectors Targeted with Citizen Actions:



Sectors	No of Actions
Health	38%
Water	18%
Road	13%
Agriculture	11%
Security	2%
Social Protection	20%

2. Voter Education

Focus:

- Representation of the People
- Leadership and Integrity
- Electoral Process and Offences
- Role of IEBC in Elections

Key Components:

- Public Education
- Voter Registration
- Voter Verification
- Voter Simulation

Platforms Used:



Ad Hoc
Meetings



Caravans



Community
Theatre

Overall Reach:

8497 | Citizens Reached
with Voter Education:

8 | Voter Simulations
Conducted:

2241 | People who Verified
Voter Details

557 | Citizens participating
in Voter Simulations:



3. Budget Advocacy

Focus:

- Public Finance, Budget Process, Documents and Calendar
- Pre-Budget Forums
- Mobilization for Budget Forums
- Sector Engagements

Reach:

26 | Budget Champions Trained:

162 | Pre-Budget Forums Conducted

2722 | Citizens Participating in Pre-Budget Forums:

Distribution of Memos by Sector



Health
22%



Education
10%



Water
21%



Youth
9%



Infrastructure
38%

4. Service Monitoring

1. Focus:

- Monitoring of Health, Agricultural and Education Services
- Social Accountability tools used:
- Community Scorecard
- Social Audit
- Citizen Report Card

2. Scope:

- Social Accountability Initiatives conducted: **14**
- Distribution of Social Accountability Initiatives by Sector:



3. Geographic Area:



Nakuru County

Molo, Nakuru Town East,
Subukia, Njoro, Rongai
Sub-counties



Nyandarua County

Oi Kalau Sub-County



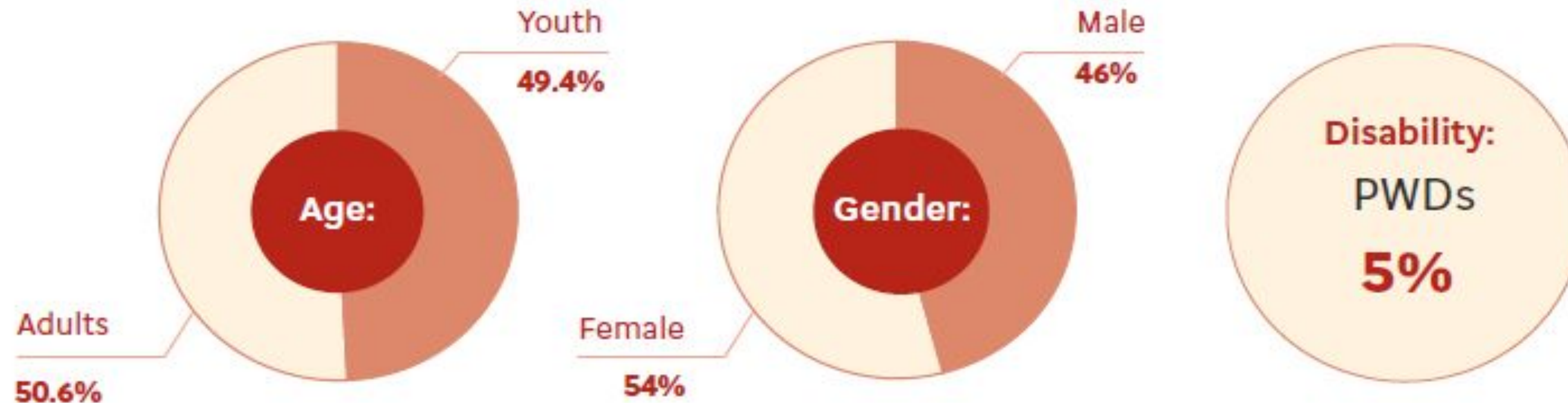
Improvements Resulting from Social Accountability Work

- Improvements resulting from Social Accountability Work: **64**
- Nature of Improvement:



Citizen Involvement:

- Citizens engaged in Social Accountability Initiatives: **5401**
- Citizen Involvement by Demographics:



**YOUTH, WOMEN
AND PWD IN ELECTIONS**



2023

**YOUTH, WOMEN
AND PWD IN ELECTIONS**

20K+



2022

**CITIZEN ENGAGEMENT
& HEALTH SERVICE
MONITORING**

21K+



2019



2021

**CITIZEN-DRIVEN
ACCOUNTABILITY**

26K+



2019

**CSO UTILIZATION
OF OAG REPORTS**

30 CSOs

KEY MILESTONES OUR PROJECTS AND PEOPLE REACHED



2018

**MOVEMENT BUILDING:
VIJANA IMBELE**

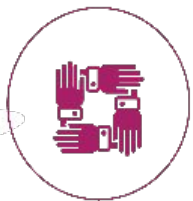
250+



2016

**CREATING A
MORE DEMOCRATIC
SOCIETY**

50k+



2015

**CITIZEN PARTICIPATION
IN GOVERNANCE**

200+



2014

**PEOPLE CENTERED
GOVERNANCE**

12K



2013

**YOUTH IN POLICY
FORMULATION**

2K+



2012

**YOUTH IN POLICY,
ELECTIONS & PEACE**

7K+

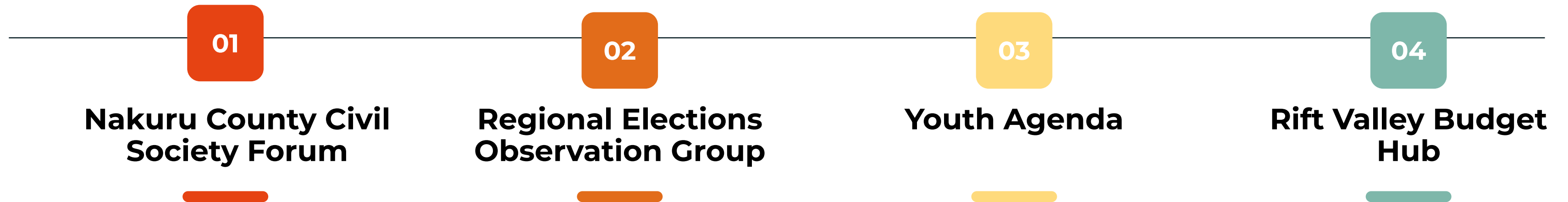


2010

**YOUTH LEADERSHIP
FOR REFORMS**

3K

Network Membership



CTL is a proud member of various strategic networks that enhance our commitment to promoting civic engagement and policy advocacy.

These memberships provide us with a platform to engage in meaningful dialogue with diverse stakeholders including civil societies, national and regional organizations.

Through these partnerships, we are able to share expertise and amplify our advocacy efforts on both county-led and national issues. Our involvement in these partnership strengthens our capacity to influence policy discussions, shape governance frameworks and address the unique challenges faced by local communities.

ORGANOGRAM

BOARD OF DIRECTORS

EXECUTIVE DIRECTOR

Project Officer
Democracy

Project Officer
Governance

Project Officer
Leadership Development

M&E Officer

Finance Manager
Officer

Project
Assistant

Project
Assistant

Project
Assistant

Communications
Assistant

Accounts
Assistant

BOARD OF DIRECTORS



PROF. J . GITILE
CHAIRPERSON



BANCY KUBUTHA
SECRETARY



ANGELLA MARAMBA
TREASURER



KRISTEN NAITULI
MEMBER



DR. FAITH MUNALE
MEMBER



KIOKO KIVANDI
MEMBER

OUR SECRETARIET



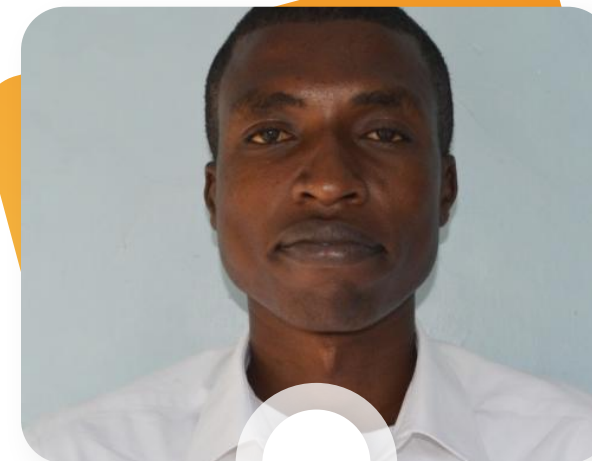
BANCY KUBUTHA
EXECUTIVE DIRECTOR



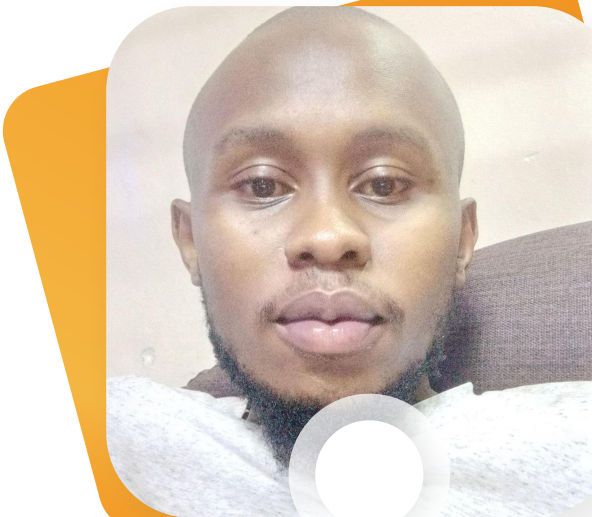
JULIAH KAMAU
Chief Finance Officer



NICKSON MWARARI
Communications Officer



PETER RONO
Programs Officer



JOHN KIRUKI
Communications Assistant



PAUL NJUGUNA
MEARL Officer



MARGARET GACHANJA
Finance Assistant



OUR PARTNERS



USAID
FROM THE AMERICAN PEOPLE



**ROYAL DANISH
EMBASSY**
Danida



Center for
Creative
Leadership

SEARCH FOR
COMMON GROUND



Uraia

akibaUhaki
the human rights and social justice fund



Institute of
Economic Affairs



Center for
Transformational
Leadership

CONTACTS



Head Office

Jenner Heights Apartment, Nakuru
Blankets off Nakuru -Nairobi Highway
P.O.BOX 15206-20100 NAKURU
Email: info@ctl-kenya.org
Website: www.ctl-kenya.org



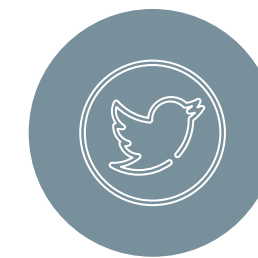
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